

## **Associate Artistic Director & Outreach Director**

*2022 - Present*

### **Pioneer Theatre Company (Salt Lake City, UT)**

- Managed and was the direct report for PTC's Internship Program with all the University of Utah performing seniors
- Coordinated audition breakdowns, notices, announcements and ran local PTC auditions
- Facilitated / managed our FirstStage Program - outreach to multiple local Boys and Girls Clubs that included post show engagement activities for each production the students were in attendance
- Designed and oversaw off-site FirstStage Program and other hands-on youth workshops highlighting all the theatrical art and design disciplines taught by real theatre professionals and artisans
- Oversaw and led pre and post-show engagements for schools, organizations, and groups
- Designed, built, and project-managed a pre-show experience with a mocktails & bites bar for our audience that built community and increased revenue
- Liaison with various University of Utah schools, groups, professors, and staff around performances
- Increased young audience and minority attendance through targeted community outreach
- Deepened PTC's relationship in the community through new partnerships and engagement initiatives.
- Expanded theatre's accessibility by scripting and performing live audio description services for each production
- Conceived and Hosted original community PR events and programming
- Acted as theatre's ambassador at community events and festivals
- Led tours of both PTC stages and full theatrical premises
- Facilitated Talkbacks and Post-show Q & As.

## **Creative Programs Manager / Fiber & Theatre Arts Department Head**

*2018 - 2022*

### **Sonoma Community Center (Sonoma, CA)**

- Conceive and implement ways to increase engagement, attention and class enrollment
- Creative mind and coordinator of fundraising events, i.e. a virtual 5 hour live streamed Variety Show and Telethon in 2020 that raised over \$300,000.
- Producer of the Fiber Dept's creative annual fundraiser, "The Trashion Fashion Show," including directing, filming editing, and hosting 2 virtual Fashion Shows during Covid-19.
- Producer of city-wide annual Holiday events, i.e. Día de los Muertos Altar Lighting Ceremony
- Producer of immersive community events and creator of original community events i.e. Mad Hatter Tea Party.
- Co-producer of onsite Art Gallery exhibits
- Schedule, hire and budget year-round Department curriculum
- Creator of a LGBTQIA+ Teen Summer Camp program and monthly Queer Art Club
- Video Editor of virtual events, promotional videos, commercials, and class videos
- Graphic Designer of marketing collateral including print ads, event posters, and flyers
- Copywriter of events and programming Press Releases, PSA copies, and radios ad scripts
- Manager of all department and Trashion Fashion Sonoma social media outreach, postings, and correspondence
- Volunteer Coordinator and Manager
- Instructor of select department workshops and classes
- Co-authored the Sonoma Community Center's four-year Strategic Plan

## **Artistic Coordinator, Stage Director, & Choreographer**

*2015 - 2018*

### **Transcendence Theatre Company (Sonoma, CA)**

- Conceived original concerts and productions produced each season, including musical arrangements, divisive and original scripts, and character development as a full time staff member
- Directed and choreographed multiple productions
- Costume and Props Department developer
- Casting and hiring of guest artists, staff, and interns
- Creative Director of multiple community outreach programs
- Organized and produced free community "Open Mic Nights"

- Co-developed Transcendence's Internship Program
- Performer

## Assistant to the Artistic Director

2013 - 2015

### Transcendence Theatre Company (Sonoma, CA)

- Implemented excellent Administrative support to the Artistic Director including scheduling, managing, and maintaining the AD's calendar
- Helped coordinate the Artistic Team's season schedules
- Led outreach and hiring of notable performers such as Ben Vereen and Sutton Foster
- Assisted in the conceiving of productions, titles, and marketing strategies
- Maintained Artistic Team's Google documents, spreadsheets, and forms
- Directed and choreographed multiple productions
- Conceived original concerts and productions produced each season
- Assisted in the casting and hiring of guest artists, staff
- Performer

## Assistant Stage Director, Choreographer, & Performer

2011 - 2013

### Transcendence Theatre Company (Sonoma, CA)

- Performer
- Assistant Directed and choreographed multiple productions

## DIRECTING & CHOREOGRAPHY

DANCING IN THE STREET, 2024	Transcendence Theatre Company, Sonoma CA	Creator/Director
BEAUTIFUL	Red Mountain Theatre, Birmingham AL	Choreographer
MEMPHIS	Lexington Theatre Company, Lexington KY	Director
SEUSSICAL	SCC Theater Camp, Sonoma CA	Co-Director/Choreographer
TRASHION FASHION SHOW	Sonoma Community Center, Sonoma CA	Director
LADIES OF BROADWAY, 2018	Transcendence Theatre Company, Sonoma CA	Creator/Director
FASCINATING RHYTHM, 2017	Transcendence Theatre Company, Sonoma CA	Creator/Director
JOY TO THE WORLD, 2016	Transcendence Theatre Company, Sonoma CA	Creator/Director
FANTASTICAL FAMILY NIGHT, '16	Transcendence Theatre Company, Sonoma CA	Creator/Director*
JOY TO THE WORLD, 2015	Transcendence Theatre Company, Sonoma CA	Creator/Director
FANTASTICAL FAMILY NIGHT, '15	Transcendence Theatre Company, Sonoma CA	Creator/Co-Director*
FANTASTICAL FAMILY NIGHT, '14	Transcendence Theatre Company, Sonoma CA	Creator/ Co-Director*
GALA CELEBRATION	Transcendence Theatre Company, Sonoma CA	Co-Choreographer
A WHOLE LOT OF TEETH	Staged Reading, Pearl Studios New York NY	Director
HIGH SCHOOL MUSICAL	JCC, Robin Hood Camp, Long Island NY	Director/Choreographer
FINIAN'S RAINBOW JR.	P.S. 19, New York NY	Co-Developer/Choreographer
BYE BYE BIRDIE	Ann Arbor Civic Theater, Ann Arbor MI	Choreographer

SWEET CHARITY	University of Michigan, Ann Arbor MI	Director
ELEEMOSYNARY	University of Michigan, Ann Arbor MI	Co-Director

## TEACHING

### Santa Rosa Junior College, Santa Rosa, CA – Josh Bailey

Guest Instructor (2019)

- Audition & Performance Process

### University of Alabama, Birmingham, AL – Roy Lightner

Guest Instructor (2017)

- Musical Theatre Master Class

### Siena Heights University, MI – Michael Yuen

Guest Instructor (2013)

- Song Interpretation and Performance

### Broadway Classroom, NYC - Heather Jones

Dance Instructor (2008)

- Musical Theatre Dance
- Audition Technique

### Broadway Artists Alliance, NYC - Heather Parcels

Dance Instructor (2008)

- Musical Theatre Dance
- Audition Technique
- “Young Frankenstein” Master Class

### The Theatre Mafia, NYC

Co-Founder, Partner, and Instructor (2006-2009)

- Educated graduating college students about the business side of acting
- Co-created and maintained the company website
- Maintained a blog that corresponded with the classes

### Broadway Student Lab, NYC - Hunter Gilmore

Dance Instructor (2005-2009)

- Musical Theatre Dance
- Audition Technique
- Fosse Master Class

## Ann Arbor Civic Theater – Heather Chockley

### Musical Theater Instructor (2000)

- Dance and Movement
- Song Interpretation

## **PERFORMING (selected credits)**

### Theatre

YOUNG FRANKENSTEIN	Ensemble	Broadway - Hilton Theater, <i>Original Cast</i>
THOROUGHLY MODERN MILLIE	Ensemble	Broadway - Marquis Theater
THE BOOK OF MORMON	Mutumbo	National Tour, Jumamosi, <i>Original Creative Team</i>
DREAMGIRLS	Frank / Wayne	National Tour, Vienna Waits
RAGTIME	Featured Ensemble	National Tour, NETworks
CHICAGO	Spirit of Fosse	National Tour, Troika
THE SCOTTSBORO BOYS	Clarence Norris	Old Globe/ A.C.T./ P.T.C., <i>Original Creative Team</i>

## **EDUCATION**

### University of Michigan (Academic Merit Full-Tuition Scholarship)

#### Bachelor of Fine Arts in Musical Theatre- Brent Wagner, Chair

Voice: Beth Major, Melody Racine

Acting: Brent Wagner (Performance, Song Interpretation)

Gary Bird (Four Moments, Song Interpretation)

Philip Kerr (Modern Techniques, Shakespeare)

Janet Maylie (On-Camera)

Dance: Musical Theatre Dance – Linda Goodrich, Mark Esposito, Ken Leigh Rogers

Tap – Linda Goodrich, Mary Rotella, Crystal Chapman

Jazz – Mark Esposito

Ballet – Judy Rice

### Jen Waldman Studio

Audition Workshop & Studio Workshop

## **SKILLS**

- Highly collaborative
- Leadership and Directing
- Choreography
- Developer of Creative Entertainment Experiences
- Imaginative Collaboration
- Team Building / Working in Teams
- Project / Event Management
- System Building
- Public Speaking, Hosting, Performance
- Casting/Hiring Skills
- Marketing
- Analytical Thinking / Creative Problem Solving
- Office Applications (Excel, Word, PowerPoint)
- Google Suite
- Final Cut Pro & iMovie
- Adobe Illustrator
- Skilled Teaching

**Eric D. Jackson**

JacksonEricMail@gmail.com

---

Resume (*page 5 of 5*)

**REFERENCES** - Upon Request